

# ABOUT

## The NSBRT Project

The North-South Bus Rapid Transit (N-S BRT) project focuses on a core part of the Town's transit strategy along one of its busiest thoroughfares. Chapel Hill Transit is leading the project in coordination with its transit partners: the Town of Chapel Hill, the Town of Carrboro and UNC Chapel Hill. The N-SBRT project follows the North South Corridor Study that identified the locally preferred alternative (LPA).

The LPA calls for a Bus Rapid Transit (BRT) route along the 8.2-mile corridor. By upgrading traditional buses to BRT vehicles that operate primarily in dedicated lanes, the Town will expand capacity, meet future demand for service along the corridor and support multi-modal transportation including cyclists and pedestrians.

### What is BRT?

*BRT combines high-capacity buses with exclusive bus lanes and traffic signal priority to decrease travel times and improve the rider experience.*



### BRT Only Lanes

separate buses from other vehicle traffic, resulting in faster, more efficient transportation.



### Traffic Signal Priority Systems

hold green lights for approaching BRT vehicles.



### High Capacity Specialized Vehicles



feature internet access and comfortable seating.



### Enhanced Transit Stations



feature covered seating, improved pedestrian crossings, cyclist access and real-time schedule information.



### Multimodal Transportation

options provide space for cyclists, pedestrians and other forms of transportation.



**GET ON BOARD!**  
[www.nsbirt.org](http://www.nsbirt.org)

# Why BRT on the North-South Corridor?

The North-South Corridor stretches from the Eubanks Road Park and Ride lot, to the popular Southern Village Park and Ride lot. Use of the corridor by buses, vehicles and cyclists will continue to grow.

BRT will accommodate future growth while improving traffic flow and connectivity, creating business development opportunities and encouraging sustainable development.

## Key NSBRT 2016 Study Decisions

During the study phase of the project, members of the community, along with Chapel Hill Transit and its partners, determined the top priorities for BRT along the North-South Corridor.

### Priority Objectives

- Dedicated, bus-only lanes
- Direct connections to UNC Hospital and future Durham/Orange Light Rail
- Transit signal priority
- Technology investments
- Multimodal transportation options

## Chart The Course!

Help us chart the course for Chapel Hill's N-S BRT...



Neighborhood, Business and Stakeholder meetings



Public meetings



Community events



Email newsletters



Online surveys

Visit [www.nsbirt.org](http://www.nsbirt.org) to submit comments, ask questions and receive information on upcoming public meetings.

## Funding

**ESTIMATED COST: \$96 – \$105M**

Cost is dependent upon the final design of the corridor.

**FUNDING:** The project qualifies for Federal Transportation Administration Smart Start Funds, which will provide between **\$50 – \$75M** for the project. Nonfederal share: **\$19 – 21M**.

**ANNUAL OPERATING COSTS: \$3.4M**



**GET ON BOARD!**  
[www.nsbirt.org](http://www.nsbirt.org)